

LIQUID ENTERTAINMENT N.V.
(DUELBITS)
ZUIKERTUINTJEWEG Z/N (ZUIKERTUIN TOWER), CURACAO



BUSINESS PLAN
ONLINE GAMBLING OPERATIONS

CREATED APRIL 2024

Executive Summary

The online gambling industry is experiencing rapid growth, fuelled by technological advancements and changing consumer preferences. Liquid Entertainment N.V. stands poised to capitalize on this trend, leveraging its expertise and resources to become a leader in the global gaming market.

About Liquid Entertainment N.V.

Liquid Entertainment N.V., headquartered in Curacao, is a premier online gambling company licensed and regulated by the government. Committed to excellence, integrity, and fairness, we offer a diverse range of online betting and casino games, delivering unparalleled gaming experiences to players worldwide.

Company Objectives

Market Leadership: Establish Liquid Entertainment N.V. as the foremost player in the Curacao online gambling market, setting standards for excellence and innovation.

Profit Optimization: Implement strategies to maximize profitability while maintaining operational efficiency and fiscal responsibility.

Customer Engagement: Cultivate a loyal customer base characterized by high retention rates and exceptional satisfaction.

Market Share Expansion: Attain a significant market share by delivering superior gaming experiences and unmatched value to our customers.

Keys to Success

Expertise: Leverage the collective expertise of seasoned professionals with deep insights into the online gambling landscape.

Technology: Deploy cutting-edge technology and state-of-the-art platforms to provide seamless and immersive gaming experiences.

Product Portfolio: Curate a diverse portfolio of premium gaming products from reputable providers, ensuring quality and variety.

Customer Service: Provide exemplary customer service that exceeds expectations and fosters long-term loyalty.

Marketing Strategies: Craft targeted marketing strategies that resonate with our audience, driving engagement and acquisition.

Rewards Programs: Launch innovative rewards programs and loyalty initiatives to incentivize player retention and engagement.

Detailed Analysis of Licensing and Authorization

Liquid Entertainment N.V. operates under a comprehensive licensing and authorization framework established by the Government of Curacao under the Gaming Control Board (GCB). Our licensing and authorization process adheres to strict regulatory requirements and industry standards, ensuring legal compliance, operational integrity, and player protection.

Licensing Process: We undergo a thorough licensing process to obtain approval from the Government of Curacao to operate as an online gambling company. This process involves submitting detailed documentation, undergoing background checks, and demonstrating compliance with regulatory requirements, including anti-money laundering (AML) and know your customer (KYC) regulations.

Regulatory Compliance: Liquid Entertainment N.V. is committed to upholding the highest standards of regulatory compliance in all aspects of our operations. We adhere to the regulations set forth by the Curacao Gaming Control Board, including requirements related to player protection, responsible gaming practices, and data privacy.

Licensing Renewal: Our licensing agreement with the Government of Curacao is subject to periodic renewal, and we undergo regular audits and compliance reviews to maintain our license status. We proactively monitor regulatory developments and update our policies and procedures to ensure ongoing compliance with evolving regulations and industry standards.

Player Protection Measures: Liquid Entertainment N.V. implements robust player protection measures to ensure a safe and secure gaming environment for our players. This includes age verification checks, responsible gaming tools, and self-exclusion options to promote responsible gambling behaviors and prevent underage access to gambling activities.

AML and KYC Compliance: We have stringent anti-money laundering (AML) and know your customer (KYC) procedures in place to mitigate the risk of financial crime and fraud. We conduct thorough identity verification checks on all players, monitor transactions for suspicious activity, and report any suspicious transactions to regulatory authorities as required by law.

Transparency and Accountability: Liquid Entertainment N.V. maintains transparency and accountability in our licensing and authorization process, providing regular updates and disclosures to regulatory authorities and stakeholders. We prioritize open communication and cooperation with regulatory bodies to foster trust, confidence, and regulatory compliance.

Through our rigorous licensing and authorization process, Liquid Entertainment N.V. demonstrates our commitment to operating with integrity, transparency, and accountability in the online gambling industry. We remain dedicated to upholding the highest standards of regulatory compliance, player protection, and responsible gaming practices to ensure a safe and enjoyable gaming experience for our players.

Technical Standards and Security Protocols

Liquid Entertainment N.V. is dedicated to upholding strict technical standards and security protocols to safeguard the integrity, confidentiality, and availability of our online gambling platform. Our commitment to technical excellence and security best practices ensures that players can enjoy a safe and secure gaming experience.

Encryption and Data Security: We employ industry-standard encryption protocols and data security measures to protect player data and transactions from unauthorized access and cyber threats. All sensitive information transmitted between players and our platform is encrypted using secure socket layer (SSL) encryption technology to prevent interception and tampering.

Firewall Protection: Our platform is protected by robust firewall systems that monitor and filter incoming and outgoing network traffic to prevent unauthorized access and malicious attacks. We regularly update and configure our firewall rules to adapt to emerging threats and security vulnerabilities, ensuring continuous protection against cyber threats.

Intrusion Detection and Prevention: Liquid Entertainment N.V. utilizes intrusion detection and prevention systems (IDPS) to monitor network traffic and detect suspicious activity or unauthorized access attempts in real-time. Our IDPS automatically triggers alerts and response actions to mitigate security incidents and prevent potential breaches before they occur.

Secure Payment Processing: We partner with reputable payment processors and financial institutions to ensure secure and reliable payment processing services for our players. Our payment processing systems adhere to industry-standard security protocols and compliance requirements, including Payment Card Industry Data Security Standard (PCI DSS) compliance, to protect sensitive financial information and prevent fraud.

Regular Security Audits: Liquid Entertainment N.V. undergoes regular security audits and assessments conducted by independent third-party security firms to evaluate the effectiveness of our security controls and identify potential vulnerabilities. We conduct vulnerability scans, penetration tests, and security assessments to proactively identify and remediate security weaknesses and ensure continuous improvement of our security posture.

Employee Training and Awareness: We prioritize employee training and awareness programs to educate our staff about cybersecurity best practices, data privacy regulations, and security protocols. All employees undergo mandatory security awareness training to raise awareness about security risks and reinforce the importance of adhering to security policies and procedures.

By adhering to strict technical standards and security protocols, Liquid Entertainment N.V. demonstrates our unwavering commitment to protecting player data, maintaining platform integrity, and providing a safe and secure gaming environment. We remain vigilant in monitoring emerging security threats and evolving industry trends to ensure that our security measures remain effective and up-to-date in the face of evolving cyber threats.

Detailed Examination of Gambling Taxation Matters

Liquid Entertainment N.V. recognizes the importance of complying with taxation regulations related to online gambling activities and is committed to fulfilling our tax obligations in accordance with Curacao law. Our taxation practices are guided by principles of transparency, accountability, and legal compliance, ensuring that we contribute to the local economy while upholding the highest standards of corporate citizenship.

Taxation Regulations: We adhere to taxation regulations set forth by the Government of Curacao and other relevant regulatory authorities governing online gambling activities. This includes compliance with tax laws related to gaming revenue, corporate income tax, value-added tax (VAT), and other applicable taxes and duties.

Corporate Income Tax: We are also liable for corporate income tax on profits generated from our operations. We calculate and report our taxable income in accordance with established accounting principles and taxation regulations, ensuring compliance with corporate income tax laws and regulations.

Value-Added Tax (VAT): Liquid Entertainment N.V. may be subject to value-added tax (VAT) on certain goods and services provided as part of our online gambling operations. We assess the applicability of VAT to our business activities and ensure compliance with VAT laws and regulations, including registration, collection, and remittance of VAT to tax authorities as required by law.

Tax Reporting and Compliance: We maintain comprehensive tax reporting and compliance procedures to ensure that all tax obligations are met in a timely and accurate manner. Our finance and accounting team works closely with tax advisors and legal counsel to stay abreast of tax regulations, fulfill reporting requirements, and mitigate tax risks effectively.

Tax Planning and Optimization: While we are committed to fulfilling our tax obligations, we also engage in tax planning and optimization strategies to minimize tax liabilities and optimize our tax position within the bounds of legal and regulatory frameworks. We leverage tax incentives, deductions, and exemptions available under the law to optimize our tax efficiency and maximize shareholder value.

By adhering to taxation regulations and fulfilling our tax obligations, Liquid Entertainment N.V. demonstrates our commitment to corporate citizenship and responsible business practices. We maintain transparency and accountability in our tax reporting and compliance efforts, fostering trust and confidence among stakeholders while contributing to the economic development of Curacao and the communities we serve.

Market Research and Analysis

Liquid Entertainment N.V. conducts extensive market research and analysis to stay abreast of industry trends, consumer behaviors, and competitive dynamics. Our research efforts encompass a wide range of methodologies, including quantitative surveys, qualitative focus groups, and data analytics.

One of the key focus areas of our research is understanding shifting consumer preferences and behaviors

in the online gambling space. We analyze demographic trends, psychographic profiles, and user engagement metrics to gain insights into what drives player satisfaction and loyalty. By understanding the evolving needs and preferences of our target audience, we can tailor our product offerings and marketing strategies to maximize engagement and retention.

Additionally, we monitor industry trends and regulatory developments to identify emerging opportunities and potential threats. Our research team closely tracks market dynamics, competitor strategies, and technological innovations to stay ahead of the curve. By conducting thorough market analysis, we can anticipate market shifts, capitalize on new growth opportunities, and mitigate risks effectively.

Furthermore, we leverage advanced data analytics and predictive modeling techniques to forecast market demand, revenue projections, and customer lifetime value. These insights inform our strategic decision-making process and enable us to allocate resources effectively, optimize pricing strategies, and drive sustainable growth.

Competitive Analysis

In our competitive analysis efforts, Liquid Entertainment N.V. conducts a comprehensive assessment of key competitors in the online gambling industry. We evaluate competitor strengths, weaknesses, market positioning, and customer value propositions to identify areas of differentiation and competitive advantage.

Through benchmarking exercises and SWOT analyses, we gain valuable insights into competitor product offerings, pricing strategies, marketing tactics, and customer acquisition channels. This enables us to identify gaps in the market and opportunities for innovation, allowing us to differentiate ourselves and capture market share effectively.

Furthermore, we closely monitor competitor movements and industry trends to anticipate competitive threats and adapt our strategies accordingly. By staying vigilant and proactive in our competitive analysis efforts, we can position ourselves as a leader in the global gaming market and maintain a competitive edge over rivals.

SWOT Analysis

Liquid Entertainment N.V. conducts a detailed SWOT analysis to assess our internal strengths, weaknesses, external opportunities, and threats in the market. This strategic evaluation helps us identify areas of strategic focus and prioritize initiatives that align with our business objectives.

Strengths: Our strengths include our robust technology infrastructure, diverse product portfolio, strong brand reputation, and talented team of professionals. These core competencies enable us to deliver superior gaming experiences and differentiate ourselves from competitors.

Weaknesses: We recognize areas of weakness, such as operational inefficiencies, regulatory compliance challenges, and potential cybersecurity vulnerabilities. By addressing these weaknesses through targeted initiatives and investments, we can strengthen our competitive position and mitigate risks effectively.

Opportunities: Our analysis identifies numerous opportunities for growth and expansion, including geographic expansion into new markets, product diversification, strategic partnerships, and technological innovation. By capitalizing on these opportunities, we can drive sustainable growth and create value for our stakeholders.

Threats: We acknowledge potential threats to our business, including regulatory changes, competitive pressures, economic downturns, and cybersecurity risks. By proactively identifying and mitigating these threats, we can safeguard our business continuity and protect our long-term viability in the highly competitive gaming industry.

Financial Projections

Liquid Entertainment N.V. develops comprehensive financial projections to forecast revenue, expenses, and profitability over the short and long term. Our financial models incorporate a range of factors, including market demand, customer acquisition costs, retention rates, and operational expenses.

These projections serve as a roadmap for achieving our business objectives and guide our resource allocation decisions. By utilizing sophisticated forecasting techniques and scenario analysis, we can anticipate potential financial outcomes and make informed decisions about investment strategies, pricing tactics, and growth initiatives.

Furthermore, our financial projections undergo rigorous validation and sensitivity analysis to assess the impact of various factors on our financial performance. This enables us to identify key drivers of value creation and develop strategies to maximize shareholder returns and long-term profitability. The expenses within the projections sheet are proportionate with projected revenue, therefore if the number of players or average turnover reduces, expenses would be comparable.

To project the Profit and Loss statement for Liquid Entertainment N.V. for the years 2024, 2025, and 2026, we will analyze the trends and make assumptions based on expected changes in revenue and expenses. Please note that these projections are estimates and may be subject to change based on various factors such as market conditions, regulatory changes, and operational performance.

Projection for 2024

Trading Income: We will assume a conservative growth rate of 10% for trading income, considering the potential for increased user adoption and market expansion. This would result in a total trading

income of approximately \$69,270,928.25.

Operating Expenses: We will forecast operating expenses to increase at a slightly higher rate than revenue growth, reflecting investments in marketing, technology, and compliance. Assuming a 12% increase in operating expenses, the total operating expenses for 2024 would be around \$49,342,579.27.

Net Profit: With the projected revenue and expenses, the net profit for 2024 is estimated to be approximately \$19,928,348.98.

Projection for 2025

Trading Income: Continuing the trend of steady growth, we project a 12% increase in trading income for 2025, resulting in a total trading income of approximately \$77,583,439.64.

Operating Expenses: We anticipate a proportional increase in operating expenses to support business growth and expansion initiatives. Assuming a 10% increase in operating expenses, the total operating expenses for 2025 would be around \$54,276,837.20

Net Profit: With the projected revenue and expenses, the net profit for 2025 is estimated to be approximately \$23,306,602.44.

Projection for 2026

Trading Income: As the company continues to expand its market reach and enhance its product offerings, we forecast a 15% increase in trading income for 2026, resulting in a total trading income of approximately \$89,220,955.59.

Operating Expenses: With the growth of the business, operating expenses are expected to rise accordingly. Assuming a 8% increase in operating expenses, the total operating expenses for 2026 would be around \$58,618,984.18.

Net Profit: With the projected revenue and expenses, the net profit for 2026 is estimated to be approximately \$30,601,971.41.

These projections provide a glimpse into the potential financial performance of Liquid Entertainment N.V. over the next three years, taking into account both revenue growth opportunities and associated operating costs. However, it's essential to continuously monitor market dynamics and adjust strategies accordingly to achieve sustainable growth and profitability.

Profit & Loss for the year 2023 & Projected Profit & Loss for the years 2024,2025 & 2026

Account	2023	2024	2025	2026
NGR				
Total NGR	62,973,571.14	69,270,928.25	77,583,439.64	89,220,955.59
Gross Profit	62,973,571.14	69,270,928.25	77,583,439.64	89,220,955.59
Operating Expenses				
Advertising	4,022,405.58	4,505,094.25	4,955,603.67	5,352,051.97
Affiliate	2,132,316.62	2,388,194.61	2,627,014.08	2,837,175.20
Bonus	6,305,613.26	7,062,286.85	7,768,515.54	8,389,996.78
Rakebacks and Leaderboard	16,064,022.14	17,991,704.80	19,790,875.28	21,374,145.30
Game Providers	7,937,639.72	8,890,156.49	9,779,172.14	10,561,505.91
Sponsor	3,720,609.08	4,167,082.17	4,583,790.39	4,950,493.62
Wages and Salaries	3,873,267.95	4,338,060.10	4,771,866.11	5,153,615.40
Total Operating Expenses	44,055,874.35	49,342,579.27	54,276,837.20	58,618,984.18
Net Profit	18,917,696.79	19,928,348.98	23,306,602.44	30,601,971.41

Risk Management

Effective risk management is a top priority for Liquid Entertainment N.V. We employ a proactive approach to identify, assess, and mitigate risks across all areas of our operations. Our risk management framework encompasses regulatory compliance, cybersecurity, market volatility, operational resilience, and strategic risks.

Through regular risk assessments and scenario analysis, we evaluate the likelihood and potential impact of key risks on our business objectives and financial performance. We develop risk mitigation strategies and contingency plans to address identified risks and minimize their impact on our operations.

Furthermore, we maintain robust controls and governance structures to ensure compliance with regulatory requirements and industry best practices. Our risk management processes are embedded throughout our organization, fostering a culture of risk awareness and accountability among our employees.

Additionally, we continuously monitor emerging risks and market trends to adapt our risk management strategies accordingly. By staying vigilant and proactive in our risk management efforts, we can safeguard our business continuity, protect our stakeholders' interests, and capitalize on opportunities for sustainable growth.

Customer Service and Support

At Liquid Entertainment N.V., we prioritize the delivery of exceptional customer service and support to ensure a positive and satisfying gaming experience for our players. Our customer service philosophy is centered around responsiveness, reliability, and personalized assistance, aiming to exceed customer expectations and foster long-term loyalty.

We have a dedicated team of customer service professionals who are trained to provide prompt and courteous assistance to players across various channels. Our support team is available 24/7 to address player inquiries, resolve issues, and offer guidance on gaming-related matters.

Liquid Entertainment N.V. offers multichannel support to accommodate the diverse preferences and needs of our players. Players can reach out to our support team via email or live chat ensuring convenient access to assistance whenever they need it.

We prioritize timely and responsive communication to ensure that player inquiries and concerns are addressed promptly. Our support team strives to provide accurate and helpful responses to player queries, maintaining open lines of communication and fostering trust and confidence in our brand.

We understand that each player is unique, with individual preferences and requirements. Therefore, our support team provides personalized assistance tailored to the specific needs of each player. Whether it's helping with account-related issues, explaining game rules, or addressing technical difficulties, we go above and beyond to ensure that players receive the assistance they need.

In addition to reactive support, Liquid Entertainment N.V. engages in proactive outreach initiatives to anticipate and address player needs before they arise. We monitor player feedback, analyze support ticket trends, and identify potential pain points to proactively resolve issues and enhance the overall player experience.

We are committed to continuous improvement in our customer service and support operations. Through ongoing training, performance evaluations, and feedback mechanisms, we strive to enhance the skills and capabilities of our support team and refine our processes to better meet the evolving needs of our players.

Liquid Entertainment N.V. provides comprehensive player education resources to empower players with the knowledge and tools they need to make informed decisions and enjoy a safe and responsible gaming experience. We offer tutorials, FAQs, and guides on gaming rules, responsible gambling practices, and account security to help players navigate our platform confidently.

Corporate Social Responsibility (CSR)

Liquid Entertainment N.V. is committed to corporate social responsibility (CSR) and ethical business practices. We recognize our responsibility to contribute positively to society and minimize our environmental footprint. Our CSR initiatives encompass a range of activities, including responsible gambling practices, community engagement, environmental sustainability, and employee well-being.

Responsible Gambling: We promote responsible gambling by implementing strict age verification measures, self-exclusion options, and responsible gaming tools on our platform. Additionally, we provide educational resources and support services for players who may be at risk of developing gambling-related problems.

Environmental Sustainability: We are committed to minimizing our environmental impact and promoting sustainability across our operations. We implement energy-efficient technologies, waste reduction strategies, and recycling programs to reduce our carbon footprint and conserve natural resources.

Employee Well-being: Liquid Entertainment N.V. prioritizes the well-being and professional development of our employees and service providers. We offer comprehensive employee benefits, wellness programs, and training opportunities to support their personal and professional growth. Additionally, we foster a diverse, inclusive, and supportive work environment that values diversity, equity, and inclusion.

Furthermore, we adhere to ethical business practices and corporate governance principles in all aspects of our operations. We conduct business with integrity, transparency, and accountability, earning the trust and confidence of our stakeholders. By demonstrating our commitment to CSR, we enhance our brand reputation, attract socially conscious customers, and contribute to the long-term sustainability of our business and society.

Strategic Partnerships

Liquid Entertainment N.V. values strategic partnerships as a key driver of our growth and success. We collaborate with a diverse network of partners, including game developers, technology providers, marketing agencies, regulatory experts, and industry associations.

Game Developers: We partner with leading game developers to source premium gaming content and ensure a diverse and engaging user experience. By collaborating with top-tier developers, we can offer a wide range of high-quality games that appeal to our target audience.

Technology Providers: Liquid Entertainment N.V. works closely with technology providers to deploy cutting-edge platforms and innovative solutions that enhance player engagement and platform performance. By leveraging advanced technology solutions, we can deliver seamless and immersive gaming experiences across multiple devices and channels.

Marketing Agencies: We collaborate with marketing agencies to develop targeted campaigns and promotional strategies that resonate with our target audience and drive user acquisition and retention.

By leveraging data-driven insights and creative marketing tactics, we can maximize the effectiveness of our marketing efforts and optimize return on investment.

Regulatory Experts: We engage with regulatory experts and legal advisors to navigate complex regulatory landscapes and ensure compliance with evolving regulatory requirements. By staying abreast of regulatory developments and best practices, we can mitigate compliance risks and maintain our license to operate in key markets.

Industry Associations: Liquid Entertainment N.V. actively participates in industry associations and trade organizations to stay informed about industry trends, best practices, and emerging technologies. By networking with industry peers and thought leaders, we can exchange knowledge, share insights, and collaborate on initiatives that drive innovation and industry growth.

Through collaborative partnerships, we aim to foster innovation, accelerate growth, and create value for our customers and stakeholders. We are committed to nurturing long-term relationships built on trust, transparency, and mutual benefit, ensuring our continued success in the competitive gaming market.

Sponsorship and Partnerships

Liquid Entertainment N.V. recognizes the critical importance of effective marketing in driving brand awareness, player acquisition, and revenue growth in the competitive online gambling industry. Our marketing strategy is designed to leverage a mix of traditional and digital channels to reach our target audience effectively and engage them with our brand and gaming offerings.

As a forward-thinking gaming company, Liquid Entertainment N.V. actively seeks strategic partnerships and sponsorship opportunities to enhance brand visibility, credibility, and market presence. We have established partnerships with reputable organizations and influential personalities to expand our reach and strengthen our brand equity. Some of our key sponsorship and partnership initiatives include:

Global Sponsorships: Liquid Entertainment N.V. collaborates with global brands and events to sponsor high-profile sports tournaments, esports competitions, and cultural events. By associating our brand with popular and widely recognized events, we can reach a broader audience and enhance brand awareness on a global scale.

Social Media Influencers: We partner with social media influencers, content creators, and online personalities who have a significant following and influence within our target demographic. These partnerships help us connect with younger audiences, drive engagement, and amplify our brand message through authentic and relatable content.

Brand Ambassadors: Liquid Entertainment N.V. engages with brand ambassadors, including professional athletes, celebrities, and industry experts, to serve as ambassadors for our brand. These ambassadors help us build credibility, trust, and affinity with our audience while promoting our gaming products and services to their followers and fan base.

Strategic Alliances: We forge strategic alliances with complementary businesses, industry associations, and gaming communities to leverage synergies and expand our market reach. By collaborating with

like-minded partners, we can amplify our marketing efforts, share resources, and create mutually beneficial opportunities for growth and innovation.

Community Engagement: Liquid Entertainment N.V. actively engages with gaming communities, forums, and online communities to foster a sense of belonging and camaraderie among players. We sponsor community events, organize tournaments, and host live streams to connect with our audience, gather feedback, and build lasting relationships with our players.

Marketing Channels

Liquid Entertainment N.V. employs a multi-channel marketing approach to maximize reach, engagement, and conversion across various touchpoints throughout the customer journey. Our marketing channels include:

Social Media: We leverage popular social media platforms, including Twitter, Instagram, and YouTube, to engage with our audience, share updates, and promote our gaming products and services. Through targeted content, social media advertising, and influencer partnerships, we can reach a diverse audience and drive traffic to our online platform.

Digital Advertising: We utilize digital advertising channels, such as display ads, search engine marketing (SEM), and programmatic advertising, to target specific audience segments and drive user acquisition. Our data-driven approach enables us to optimize ad campaigns, measure performance, and allocate resources effectively to maximize ROI.

Content Marketing: Liquid Entertainment N.V. produces high-quality content, including blog posts, articles, videos, and interactive experiences, to educate, entertain, and engage our audience. By creating valuable and relevant content that resonates with our target audience, we can build brand credibility, establish thought leadership, and drive organic traffic to our platform.

Email Marketing: We leverage email marketing campaigns to nurture leads, engage existing customers, and drive repeat business. Our personalized email communications deliver targeted offers, promotions, and updates to subscribers, encouraging them to return to our platform and participate in gaming activities.

Affiliate Marketing: Liquid Entertainment N.V. operates an affiliate marketing program that enables affiliates to promote our gaming platform and earn commissions for referring players. We collaborate with reputable affiliates, provide marketing materials and support, and track performance metrics to ensure transparency and accountability in our affiliate partnerships.

By leveraging a diverse mix of marketing channels and strategic partnerships, Liquid Entertainment N.V. aims to maximize brand exposure, drive player acquisition, and foster long-term customer loyalty in the competitive online gambling market. We remain committed to innovation, creativity, and customer-centricity in our marketing efforts, continuously adapting and evolving to meet the evolving needs and preferences of our audience.

Expansion Strategy

Liquid Entertainment N.V. pursues a strategic expansion strategy to capitalize on growth opportunities and strengthen our competitive position in the global gaming market. Our expansion strategy

encompasses geographic expansion, product diversification, strategic acquisitions, and vertical integration.

Geographic Expansion: We seek to expand our presence into new geographic markets with favorable regulatory environments and growth potential. Through targeted market research and analysis, we identify promising markets and develop market entry strategies tailored to local market dynamics and consumer preferences.

Product Diversification: In addition to our core gaming offerings, Liquid Entertainment N.V. explores opportunities for product diversification and innovation. We continuously evaluate emerging trends, technologies, and consumer preferences to identify new product opportunities and develop innovative gaming experiences that resonate with our target audience.

Strategic Acquisitions: Liquid Entertainment N.V. considers strategic acquisitions as a means to accelerate growth, expand market reach, and enhance our competitive position. We evaluate potential acquisition targets based on strategic fit, synergies, and value creation potential, ensuring alignment with our long-term growth objectives.

Vertical Integration: Liquid Entertainment N.V. explores opportunities for vertical integration across the gaming value chain. By vertically integrating into adjacent segments such as game development, content distribution, and payment processing, we can capture additional value and enhance our competitive advantage.

Furthermore, we leverage strategic partnerships and alliances to facilitate our expansion efforts and access new markets and distribution channels. Through collaborative initiatives with industry partners, we can accelerate our growth trajectory and create value for our customers and stakeholders.

By pursuing a carefully planned expansion strategy, Liquid Entertainment N.V. aims to capitalize on emerging trends, tap into new revenue streams, and solidify our position as a global leader in the gaming industry. We remain committed to delivering exceptional gaming experiences, driving innovation, and creating long-term value for our customers and stakeholders.

Terms and Conditions

At Liquid Entertainment N.V., transparency and clarity are paramount in our interactions with customers. When customers register on our platform, they are provided with comprehensive Terms and Conditions (T&Cs) and Game Rules to ensure that they understand the rules, regulations, and expectations associated with using our gaming platform.

Liquid Entertainment N.V. offers customers access to our Terms and Conditions, which outline the contractual agreement between the customer and our company. Our T&Cs cover various aspects of the customer relationship, including account registration, use of services, financial transactions, responsible gaming policies, and dispute resolution procedures. Customers can review our T&Cs by visiting the following link: <https://duelbits.com/tos>

Responsible Gaming and Player Protection

Liquid Entertainment N.V. is dedicated to promoting responsible gambling practices and safeguarding the well-being of our players. We prioritize the protection of vulnerable individuals, including minors and those at risk of developing gambling-related problems, by implementing robust safeguards and protections. Our commitment to responsible gaming is reflected in the following measures:

1. Age Verification:

Customers must be aged 18 or over to register and participate in gaming activities on our platform. Each landing page on the Liquid Entertainment N.V. website prominently displays '18+' links, directing customers to our Responsible Gaming page. This page provides comprehensive information, tools, and self-help resources to assist customers in managing their gambling activities responsibly.

2. Self-Exclusion:

Customers have the option to self-exclude from our platform for a specified period to control their gambling behavior. During self-exclusion periods, customers are unable to register or access their accounts. Our platform implements mitigation controls to prevent customers from re-registering or accessing gambling services while under self-exclusion or account closure.

3. Account Verification:

To ensure the integrity of our gaming platform and comply with regulatory requirements, customers are required to provide their name, age, and place of residence as a minimum during the registration process. We retain details of all customer accounts, including active, closed, or self-excluded accounts, and make these lists available to regulatory authorities upon request.

4. Secure Access Controls:

Customers can access our gambling platform only through a unique password assigned to their account. We implement stringent security measures to prevent unauthorized access and ensure the confidentiality of customer accounts and personal information.

5. Financial Safeguards:

Liquid Entertainment N.V. prohibits customers from receiving funds in the form of credit or bonuses while under self-exclusion or account closure. Customers can only gamble with cleared funds, and we provide access to a full history of their gameplay, including deposits, wins, losses, withdrawals, and any applicable charges.

6. Account Reactivation Restrictions:

Once a customer's account has been self-excluded, functionality is integrated into our back-office software to prevent account reactivation under any circumstances until the expiration of the chosen self-exclusion period. Upon the expiry of the self-exclusion period, customers are entitled to re-commence using our services, as the account auto-rescinds upon expiration of self-exclusion.

Content Standards and Regulations Compliance

Liquid Entertainment N.V. upholds stringent content standards to ensure that the Duelbits.com website maintains a safe, reputable, and compliant online gaming environment. We are committed to promoting responsible gaming practices and adhering to legal and regulatory requirements governing online gambling operations. As part of our commitment to integrity and compliance, we ensure that the following types of content are not displayed on the Duelbits.com website:

1. Indecent or Offensive Information:

We prohibit the display of any content that is indecent, offensive, or discriminatory in nature. This includes content that contains hate speech, violence, or any form of harassment or intimidation.

2. Deceptive or Misleading Information:

We strictly prohibit the dissemination of information or content that may be deemed deceptive or misleading to users. This includes false advertising, deceptive promotions, or misleading statements about our products or services.

3. References to the Legality of Gambling Elsewhere:

We do not allow any comments or content that could be interpreted as references to the legality of gambling activities in jurisdictions outside of where our operations are licensed and regulated. We adhere to all applicable laws and regulations governing online gambling in the jurisdictions where we operate.

4. Sexual or Indecent Content:

We prohibit the display of any content that contains explicit or sexually suggestive material. This includes nudity, pornography, or any content of a sexually explicit nature.

5. Content Aimed at Underage Players:

We ensure that our website content is not aimed at or likely to attract players under the legal gambling age of 18 years old. We take proactive measures to prevent underage access to our gaming platform and promote responsible gambling practices among our users.

6. Copyright Infringement:

We respect the intellectual property rights of others and strictly prohibit the display of any content that is likely to breach copyright regulations. This includes unauthorized use of copyrighted material, such as images, videos, or text, without proper attribution or permission from the copyright owner.

By enforcing these content standards, Liquid Entertainment N.V. aims to maintain a professional, ethical, and compliant online gaming platform that prioritizes player safety, integrity, and responsible gaming. We regularly review and monitor website content to ensure compliance with these standards and take prompt action to address any violations or concerns that may arise. Our commitment to upholding these standards underscores our dedication to providing a secure and enjoyable gaming

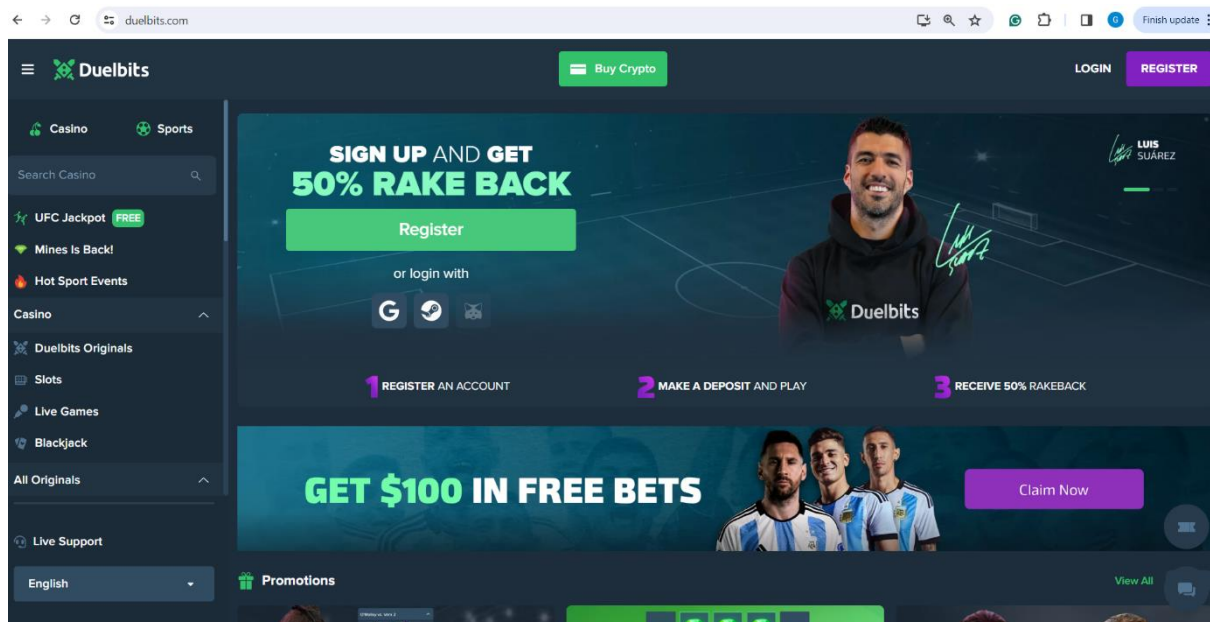
experience for all users of Duelbits.com.

User interaction with Duelbits.com

At Liquid Entertainment N.V., we understand the importance of creating a visually appealing and user-friendly website that captures the essence of our brand and provides a seamless gaming experience for our players. Our website design is meticulously crafted to combine aesthetics with functionality, offering an immersive and intuitive interface that engages users from the moment they land on our homepage.

Homepage Presentation

Upon entering our website, visitors are greeted with a visually stunning homepage that reflects the dynamic and exciting world of online gambling. The homepage features captivating graphics, vibrant colors, and strategic placement of key elements to draw users' attention and encourage exploration.



Scroll Down Experience

As users scroll down the homepage, they are presented with a wealth of information and features designed to enhance their gaming experience and provide valuable insights into our brand and offerings. Each section is carefully curated to deliver relevant content and engage users at every stage of their journey.

License Information

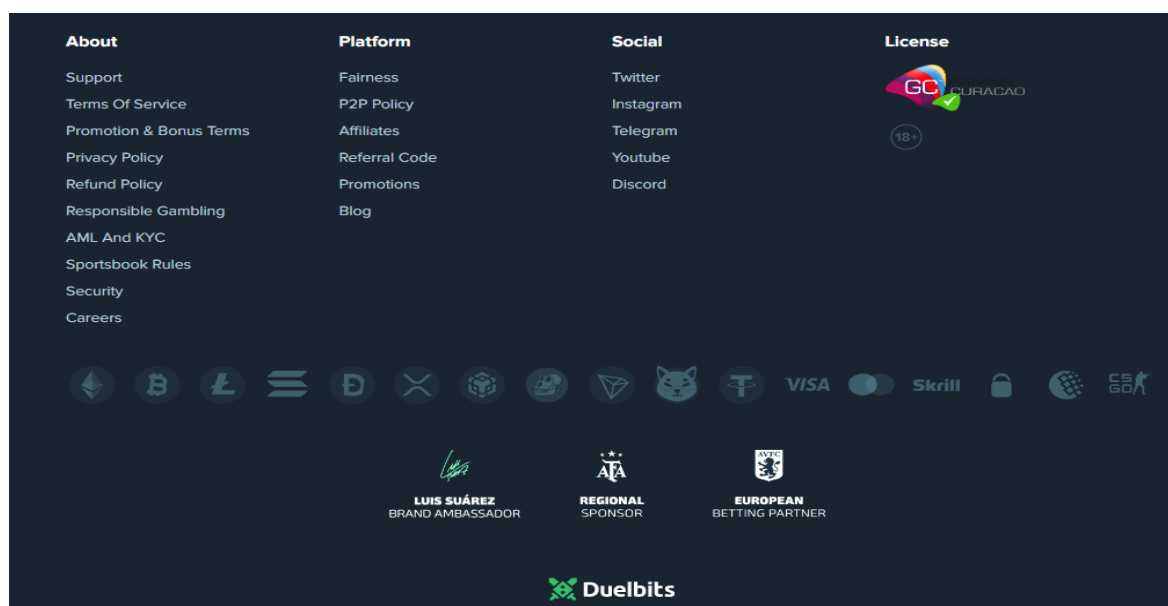
One of the prominent features of our website is the display of our licensing information, which is easily accessible to users by clicking on the license logo prominently displayed on the homepage. By clicking on the license logo, users can view detailed information about our licensing and regulatory compliance, providing transparency and assurance of our commitment to operating in a regulated and responsible manner.

Company Policies

In addition to licensing information, our website also provides comprehensive details about our company policies, including terms and conditions, privacy policy, responsible gaming guidelines, and other relevant policies. Users can access these policies through the footer menu or dedicated sections on the homepage, ensuring transparency and clarity regarding our business practices and procedures.

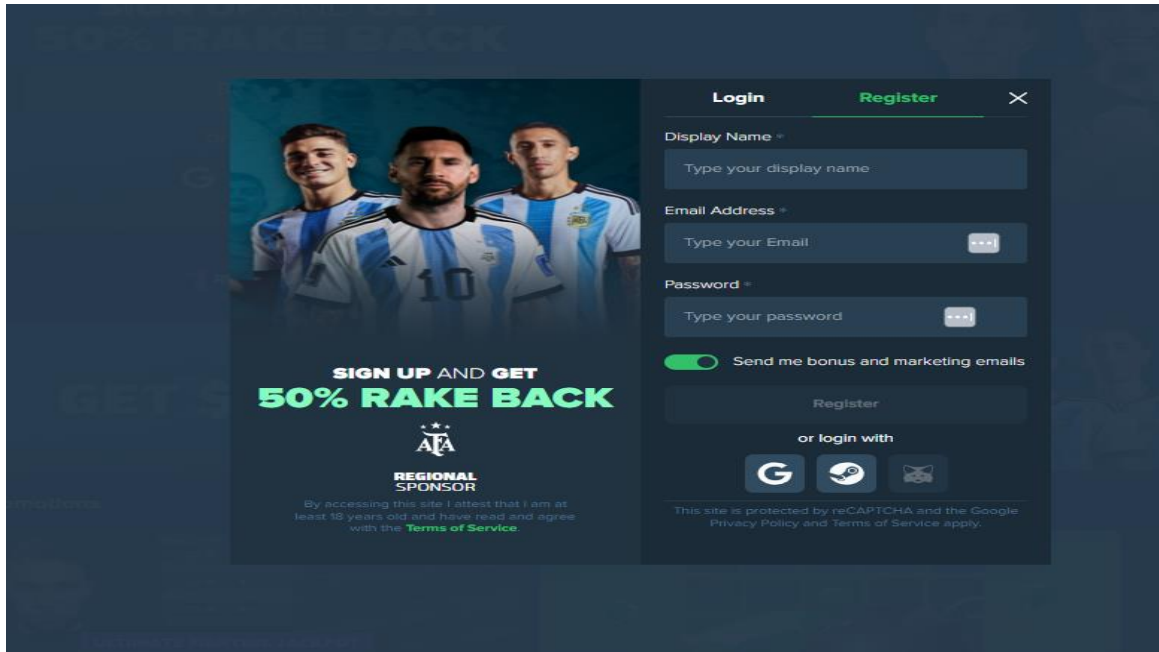
Brand Partners

Liquid Entertainment N.V. takes pride in our strategic partnerships and collaborations with leading brands and industry stakeholders. On our website, users can explore information about our brand partners, including sponsorship deals, strategic alliances, and collaborative initiatives. By showcasing our brand partners, we aim to reinforce our credibility, reputation, and industry standing while providing valuable exposure and recognition to our partners.



Registration Process and KYC Checks

When a player attempts to register an account on our platform, they will be guided through a seamless and intuitive registration process. During the registration process, users will be required to provide relevant personal information, which will be securely collected and stored in compliance with data protection regulations. Following registration, our compliance team will perform Know Your Customer (KYC) checks on each player to verify their identity and ensure compliance with regulatory requirements. KYC checks may include the submission of identification documents, proof of address, and other documentation to confirm the player's identity and eligibility to participate in gaming activities on our platform.

The image shows a registration form for the Duelbits platform. On the left, there is a promotional banner featuring three Argentine football players in their national team jerseys. The banner text reads "SIGN UP AND GET 50% RAKE BACK" in green, with the AFA (Argentine Football Association) logo below it, labeled "REGIONAL SPONSOR". At the bottom of the banner, it states "By accessing this site I attest that I am at least 18 years old and have read and agree with the Terms of Service." On the right, the registration form is displayed. It has a dark blue background with white text. At the top, there are tabs for "Login" and "Register", with "Register" being the active tab. Below the tabs, there are input fields for "Display Name", "Email Address", and "Password", each with a placeholder text. There is also a toggle switch for "Send me bonus and marketing emails". Below the input fields, there is a "Register" button. At the bottom, there is a section for "or login with" featuring icons for Google, Telegram, and Discord. A small disclaimer at the bottom right states "This site is protected by reCAPTCHA and the Google Privacy Policy and Terms of Service apply."